TINE SA, the owner of JARLSBERG®, is a Norwegian company owned by a co-op of Norwegian farmers.

JARLS BERG

After all, we are a cooperative of dairy farmers ourselves, so collectively we care deeply about protecting both the animals and the land that give us our beloved JARLSBERG® cheese. Our dairies outside Norway meet our world-leading standards in QUALITY, TASTE and ANIMAL WELFARE. We hope to contribute to a worldwide future of food that is sustainable, ethical, and of course, ethical, and of course,

> We're passionate about maintaining our OUTSTANDING QUALITY too, and are committed to working with local farmers who meet our strict requirements on ANIMAL WELFARE and FOOD STANDARDS. Norwegian food is some of the purest in the world and we ensure that every drop of milk that goes into JARLSBERG® continues to be absolutely HORMONE-FREE.

We

just thought

you'd like to

know.



......

Having exported JARLSBERG® for over 50 VEARS, more and more people around the globe are discovering our cheese - known for its distinctly MILD, NUTTY FLAVOR and IRRESISTIBLE MELTABILITY. Over the years, we've built a strong brand position around the globe, so in order to keep up with the growing demand, we are committed to expanding our dairy production outside of Norway.

> That's why, having scoured the world for the right locations that can meet our exacting standards, we have established two state-of-the-art dairies - one in **OHIO**, **USA** and the other in **CORK**, **IRELAND**. Both countries know a thing or two about **EXCEPTIONAL DAIRY** and **ECO-FRIENDLY FARMING**, and have been making unmistakably tasty **JARLSBERG®** for years.

But rest assured, the special ingredient – our starter culture – that gives JARLSBERG® its famous deliciously nutty taste, will ALWAYS COME FROM NORWAY...and this original recipe we're proud to say has been preserved since 1956.